

Sustainability Hub: Reporting and SDG Impact Measurement

What do investors use SDG
information for?

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Storebrand Asset Management
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About Storebrand



Market leader in the Nordics

- 30 % market share, pension market
- 100 % of assets under Sustainable Investment criteria
- We invest in 3300 listed companies
- 1 850 employees in Norway and Sweden

Asset Management



720 billion
NOK AUM

Insurance



4,5 bn NOK
in premiums

Banking



Direct banking
31 bn NOK in
loans

Storebrand Sustainable Investments Team



Matthew Smith - Head of Sustainable Investments

Mathew joined Storebrand Asset Management's sustainable investments team in 2008. In 2014, he worked as Storebrand Group Head of Sustainability. His specialty areas have been corruption, financials sector analysis and active ownership. Prior to joining Storebrand he worked as an advisor for the environmental consultancy firm GRIP (Green in Practice) He holds an MPH in Sustainable Development, a BA in Political Science and a Diploma of Education.



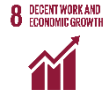
Philip Ripman, Senior Analyst and Portfolio Manager

Philip joined Storebrand Asset Management's sustainable investments team in 2006 and has been Fund Manager for Storebrand Global Solutions/SPP Global Top 100 since May 2015. His specialty areas are SDG 7 Affordable and Clean Energy, SDG 13 Climate Action and controversial weapons. He holds an MA in Chinese Studies including time spent at Nankai University and a Master of Social Sciences.



Tulia Machado-Helland, Senior Legal Adviser ESG

Tulia joined Storebrand Asset Management's sustainable investments team in 2008. Her specialty areas are SDG 8 Decent Work and Economic Growth, SDG 12 Responsible Consumption and Production in addition to indigenous peoples' rights, and active ownership. Previously she has worked at the Council of Ethics for the Norwegian Government Pension Fund – Global, the Ministry of Finance in Norway and attorney practice in the US. She holds a Juris Doctor's Degree and a Texas State Attorney license. She also holds a Master in International Relations and Development.



Karin Gjerde-Meyer – Sustainability Analyst

Karin joined Storebrand Asset Management's sustainable investments team in 2017. Her specialty areas are SDG 6 Clean Water and Sanitation, sustainability reporting and company exclusion process. Karin has worked for Posten and Bring (10 years) with climate reporting, environmental management, strategy development, and supplier code of conduct compliance. She holds a MSc in Marketing and Management (BI 2007), with expertise in Corporate Social Responsibility.



Sunniva Bratt Slette - Sustainability Analyst

Sunniva joined Storebrand Asset Management's sustainable investments team in 2017. Her specialty areas are SDG 11 Sustainable Cities and Communities, carbon footprint, green bonds and solution stocks. She has a MSc in Industrial Economics and Technology Management (NTNU, 2016 and Ajou University in South Korea, 2014). Sunniva has previously worked for the strategic research area NTNU Sustainability, with particular expertise in climate finance (2016 - 2017).



Why use SDG information in investment analyses?

1. Provides an all-inclusive and **overarching sustainability framework**
2. The SDGs represent both **financial risk and opportunity** for portfolio companies and sectors
3. Company alignment with financially relevant SDGs is a **forward looking assessment**
4. They are used by «everyone» which provides **ease of reporting and communication**



Profitable sustainability

- The search for financial relevance



Make it your business:
Engaging with the Sustainable Development Goals

71%
of businesses say they are already planning how they will engage with the SDGs

13%
of businesses have identified the work they need to complete their reports against the SDGs

41%
of businesses say they will embed SDGs into strategy and the way they do business, within five years

90%
of investors say it is important for business to sign up to the SDGs

pwc

www.pwc.com/sdg

BETTER BUSINESS BETTER WORLD

The report of the Business & Sustainable Development Commission

January 2017

BUSINESS & SUSTAINABLE DEVELOPMENT COMMISSION

Morgan Stanley | RESEARCH

February 2, 2017 05:00 AM GMT

Sustainable and Responsible

UN Sustainable Development Goals: Measuring Impact

Companies can contribute to the UN Sustainable Development Goals (SDGs) through the products and services they offer. Our framework provides KPIs to help investors identify investment opportunities and measure impact.

Over the last few months we have received a significant number of questions from investors regarding the contribution of publicly listed companies to the UN Sustainable Development Goals. Our interactive "Solution Stocks" model provides a starting point for identifying such investment opportunities and we map our seven Sustainability Themes to the 17 SDGs. New to this report, though, is a framework for monitoring and measuring the contribution that companies are making to the achievement of the SDGs.

Materiality is still key. The 17 SDGs cover 169 individual targets. Whilst we appreciate the efforts of companies to be good corporate citizens across the full range of goals, the focus should be on materiality. Deploying capital into areas where improving standards of living and protecting the environment can drive economic growth has to be key. As such, for the eleven GICS sectors, we highlight which SDGs we view as being the most important.

Measuring net impact. It is going to be rare to find a company that only has a positive impact on society and the environment and so our suggested KPIs address both positive and negative impacts. For example, a Utilities company may have a mix of renewable and fossil-fuel power generation assets. It may also be improving its water efficiency, but have accidentally caused an environmental incident that pollutes water sources.

Disclosure needs to improve. Our research demonstrated that companies are

6 CLEAN WATER AND SANITATION



3 GOOD HEALTH AND WELL-BEING



7 AFFORDABLE AND CLEAN ENERGY



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Investable business models

16 PEACE AND JUSTICE STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



5 GENDER EQUALITY



4 QUALITY EDUCATION



8 DECENT WORK AND ECONOMIC GROWTH



Key enablers

14 LIFE BELOW WATER



13 CLIMATE ACTION



15 LIFE ON LAND



2 ZERO HUNGER



1 NO POVERTY



10 REDUCED INEQUALITIES



Fundamental outcomes



Examples of SDG indicators



- Identify company exposure to, and management of, water risk

Data: CDP water disclosure and Sustainalytics



- Identifies companies with significant revenue from Clean tech. and companies with business models exposed to air pollution regulation

Data: CDP, Factset, WHO

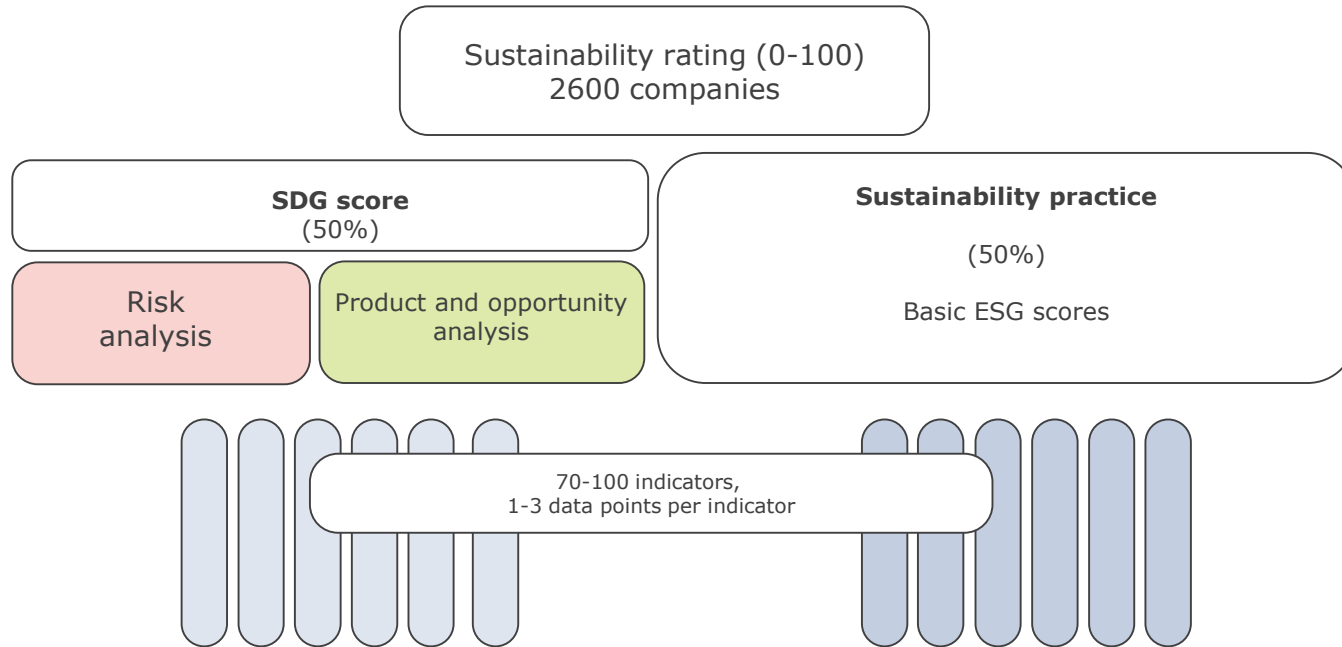


- Identify companies that have a culture of gender equality

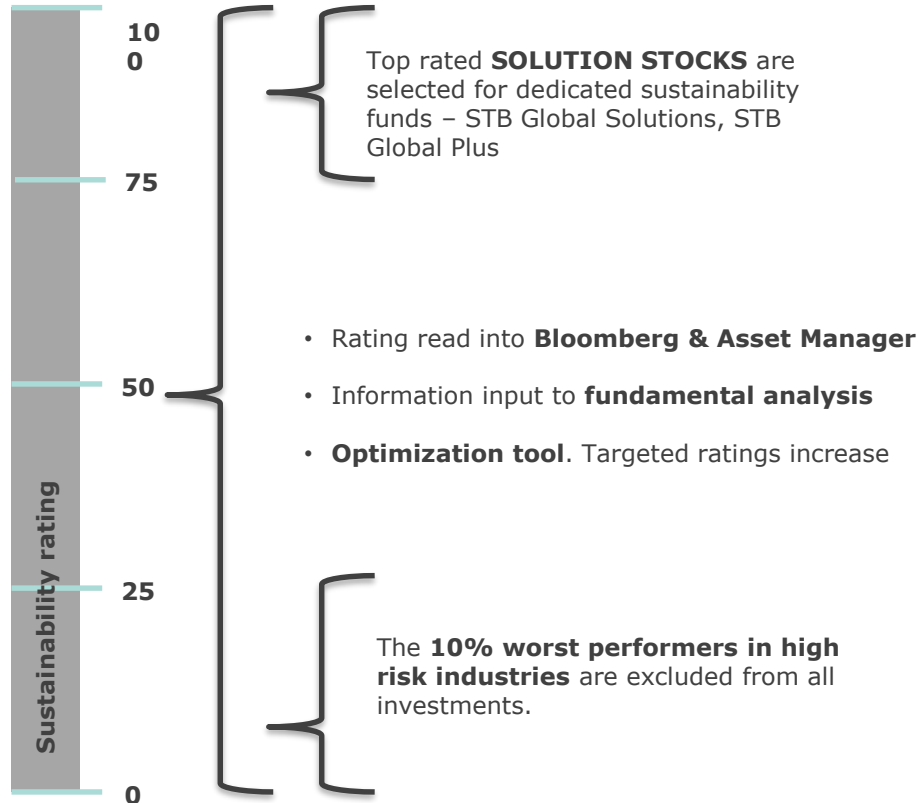
Data: MSCI Percentage of women on board of directors and country quota data

Sustainability rating anno 2018

- New Sustainable Development Goals (SDG) score



Use of SDG Rating



Fund rating

Fond	Dato	I år	Årlig siste 5 år	Årlig forvaltningskostnad	Bærekraftsnivå	Risiko
BlackRock Global Funds - Global SmallCap...	05.05	5,25 %	17,31 %	1,5 %	■■■■■■■■■■	5 av 7
Delphi Emerging	05.05	9,18 %	—	2 %	■■■■■■■■■■	6 av 7
Delphi Europe	05.05	11,84 %	16,96 %	2 %	■■■■■■■■■■	6 av 7
Delphi Global	05.05	9,3 %	18,64 %	2 %	■■■■■■■■■■	5 av 7
Delphi Global Valutasikret	05.05	—	—	2,15 %	■■■■■■■■■■	5 av 7
Delphi Kombinasjon	05.05	8,18 %	15,96 %	1,25 %	■■■■■■■■■■	4 av 7
Delphi Nordic	05.05	14,87 %	27,78 %	2 %	■■■■■■■■■■	6 av 7
Delphi Norge	05.05	4,92 %	15,19 %	2 %	■■■■■■■■■■	6 av 7
East Capital Russia UL	05.05	-2,95 %	1,68 %	2,5 %	■■■■■■■■■■	7 av 7
East Capital Østeuropa UL	05.05	6,81 %	5,03 %	2 %	■■■■■■■■■■	6 av 7
Eastspring Investments - Japan Dynamic F...	02.05	6,12 %	20,52 %	1,5 %	■■■■■■■■■■	6 av 7
First State China Focus Fund Class I (Ac...	05.05	6,84 %	8,55 %	1,75 %	■■■■■■■■■■	6 av 7
Fondsfinans Norge	05.05	7,16 %	12,36 %	1 %	■■■■■■■■■■	6 av 7